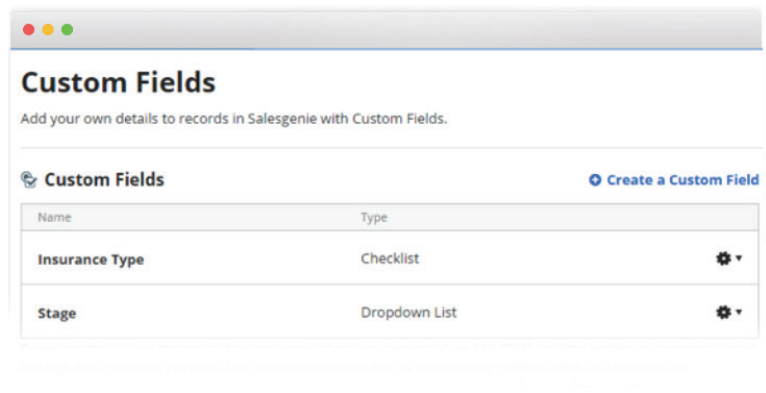


Drive Your Sales Higher Than Ever Before

Recently, Salesgenie set a new standard for identifying the best leads. **This will help improve your response and conversion rates, ultimately lowering your acquisition costs.** Simply upload your existing data or data models to your account. Then, using our highest quality data, Salesgenie will apply your data models to score and deliver the leads most likely to convert. By scoring leads with models and then further enhancing those leads with pre-qualification, Salesgenie will help you build sales pipelines that will result in higher close rates for your business.

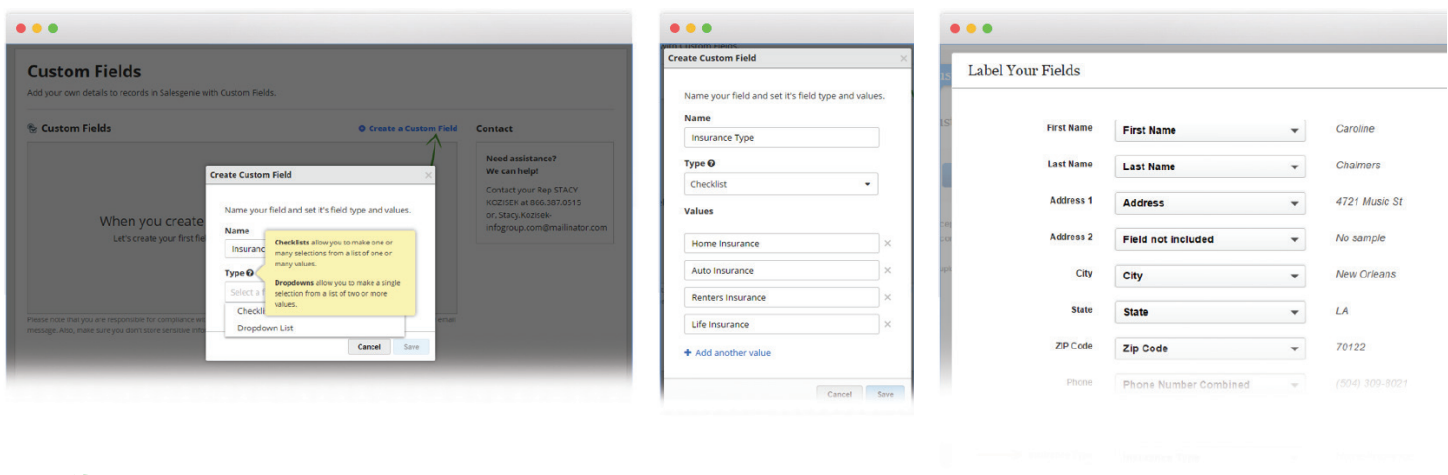
What This Enhancement Does

Easily apply models to identify and score your leads. Target prospects and drive higher conversions while lowering your acquisition costs.



Quick and Easy Set-Up

Once your models are developed or you supply your own models, they'll be applied to your company's Salesgenie database and are immediately available to the users.



Increased Sales

In lowering your acquisition costs by eliminating prospects with a low propensity to respond you'll see a rise in your sales due to your improved response and conversion rates.

Supercharge your sales team now. Call 866.766.5661 to learn more.