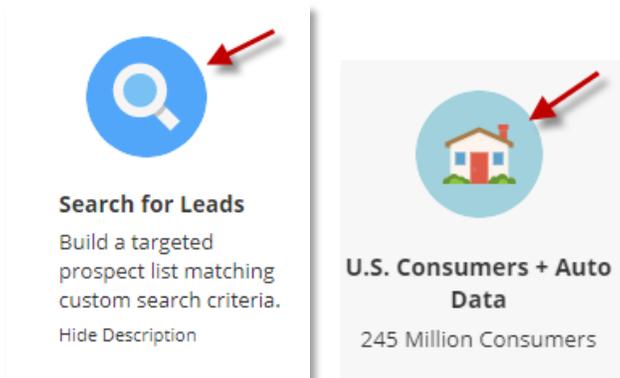


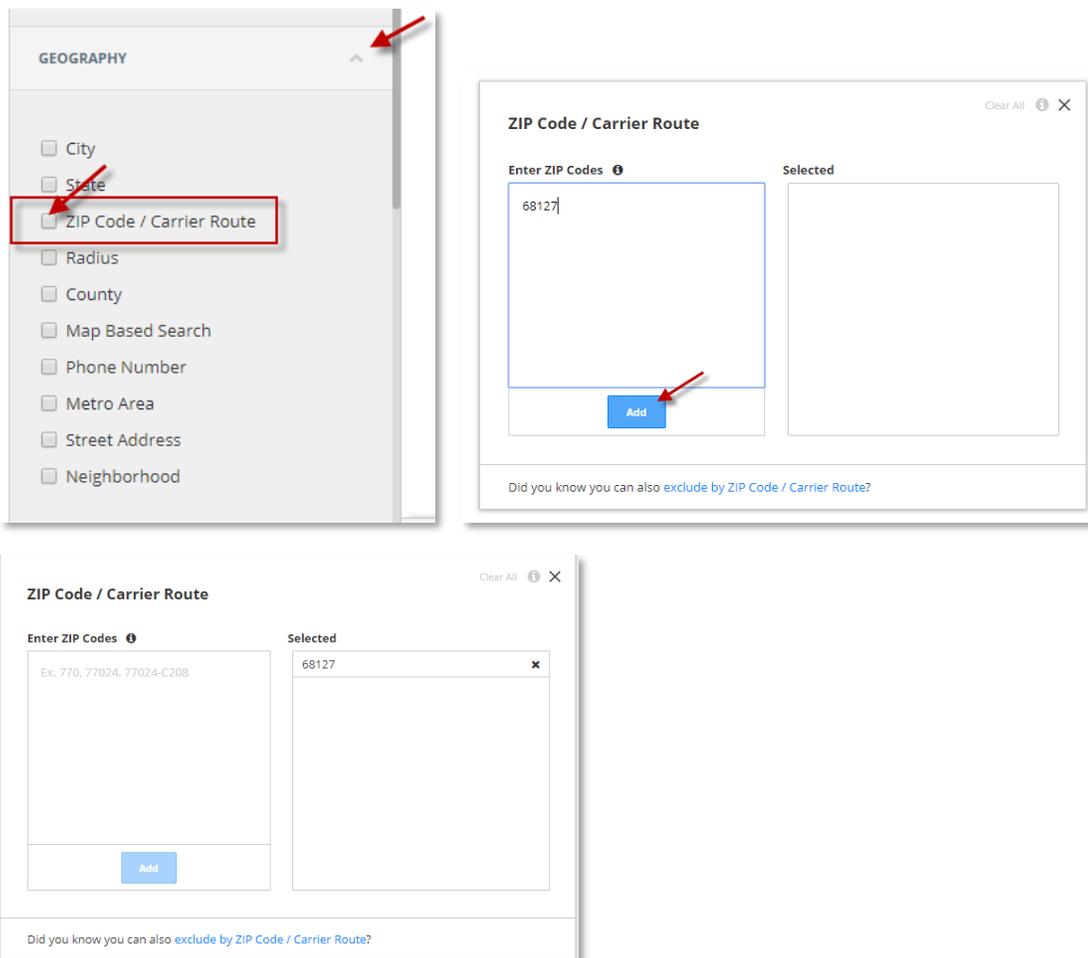
RENTERS CAMPAIGN

This is a quick and easy 5 step search guide to running an audit for Renters in Multi-Family units in your targeted geographical area.

1. Click Search for Leads, then US Consumers + Auto Data to Build A List.



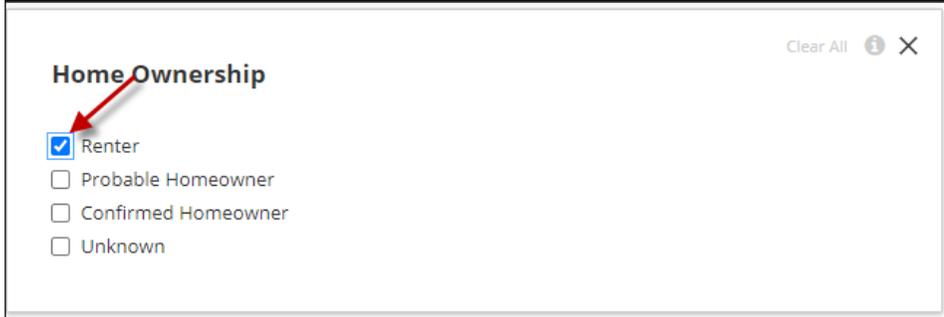
2. *You can select ALL filters you want on the left-hand side BEFORE clicking Run Search. Record counts will update immediately at the bottom of the page when selecting filters*
Click [Geography](#) to find [Zip Code](#) and enter your zip(s) and click Add which will move your zip(s) to the Selected Box:



3. Click on Home Ownership under the Housing Selections section:



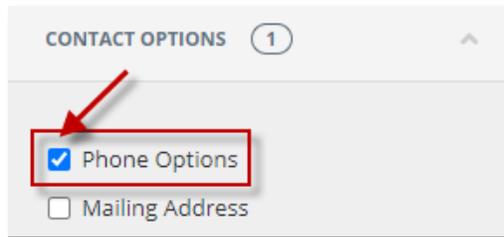
4. Check mark the Renter box:



5. Then click on Home Type and Choose Multi-Family Dwelling and/or Single Family then Run Search.



***Note: If you are running a telemarketing campaign, make sure you choose *Phone* under Marketing Selections and check mark '*Only includes records with phone numbers*' to scrub against the Federal DNC.**

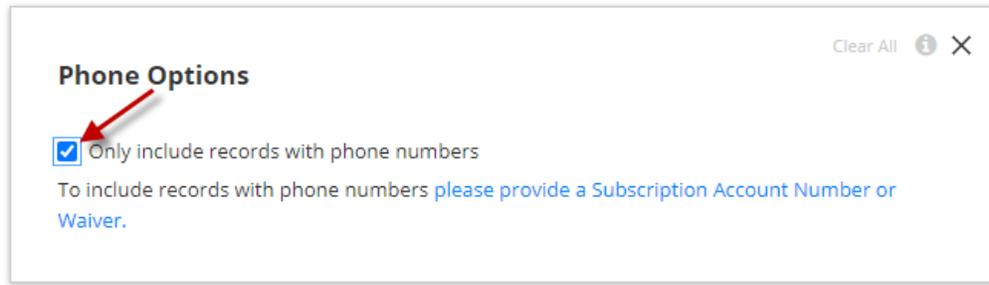


CONTACT OPTIONS 1

Phone Options

Mailing Address

A red arrow points to the 'Phone Options' checkbox, which is also enclosed in a red rectangular box.



Phone Options Clear All ⓘ ✕

Only include records with phone numbers

To include records with phone numbers please provide a [Subscription Account Number](#) or [Waiver](#).

A red arrow points to the 'Only include records with phone numbers' checkbox.

Save List and Export

FOR ADDITIONAL QUESTIONS OR ASSISTANCE VISIT OUR HELP SITE www.dataaxlegenie.com/allstate

CALL 888-870-5117

Email allstatehelp@data-axle.com